7/4/2019 Elizabeth's assignment #2

**The assignment**

Find club, computer science, and volunteer related websites and study their homepage design about

* layout CHECK
* color theme CHECK
* font CHECK
* content CHECK
* picture CHECK
* user interaction
* etc.

Any specific things you learned that is helpful? Please write them down in a document. (If you are already doing this please ignore me)

**My research**

layout and user interaction

* SIMPLE SIMPLE SIMPLE
* one bar on top with links to tabs (volunteer home page, customer page, contact info)
  + on Figma, this bar will not constrained right and left
* home page
  + few pictures
  + intro of HiCodingClub IN AS FEW WORDS AS POSSIBLE because no one likes such many words
* have as few buttons as possible
  + more buttons → more branches to get to the same spot → more confusing
  + don't be like every website that the federal government runs and have 9280301 links that lead to the same thing

font and color theme

* have a consistent color theme
* DONT HAVE TOO MANY COLORS
  + at most 4 main colors on a page
* bright and vibrant colors often distract the reader's attention
* see an example website in this video <https://www.youtube.com/watch?v=FK4YusHIIj0>
* the consistent dark color them helped unify the aesthetics
* white space
* visual hierarchy

content and picture

* minimal words
* nice to pair content and picture together
  + ex. left side picture, right side content
  + picture as background, content in white text color
* see examples posted in the thread of this assignment
  + in all websites, the words do not fill the whole page

**Most important thing: keep everything simplistic. The UI itself should be so minimal that the reader does not realize it exists.**

iconfinder.com